

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities, Inc.

UNITED EQUITIES, INC.

Lat/Lon: 29.7079/-95.4922

RF1

| Dashwood Shopping Center Houston, TX | | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|---|--|-------------------|-------------------|-------------------|
| POPULATION | 2007 Estimated Population | 48,465 | 232,466 | 530,774 |
| | 2012 Projected Population | 50,158 | 243,355 | 558,680 |
| | 2000 Census Population | 46,267 | 217,723 | 492,196 |
| | 1990 Census Population | 32,180 | 176,320 | 405,730 |
| | Historical Annual Growth 1990 to 2007 | 3.0% | 1.9% | 1.8% |
| | Projected Annual Growth 2007 to 2012 | 0.7% | 0.9% | 1.1% |
| HOUSEHOLDS | 2007 Est. Households | 15,568 | 96,137 | 223,390 |
| | 2012 Proj. Households | 16,029 | 100,303 | 234,048 |
| | 2000 Census Households | 14,982 | 90,489 | 208,627 |
| | 1990 Census Households | 12,513 | 79,790 | 184,411 |
| | Historical Annual Growth 1990 to 2007 | 1.4% | 1.2% | 1.2% |
| | Projected Annual Growth 2007 to 2012 | 0.6% | 0.9% | 1.0% |
| AGE | 2007 Est. Population 0 to 9 Years | 20.2% | 15.8% | 15.7% |
| | 2007 Est. Population 10 to 19 Years | 14.2% | 11.8% | 11.8% |
| | 2007 Est. Population 20 to 29 Years | 19.7% | 18.3% | 16.6% |
| | 2007 Est. Population 30 to 44 Years | 24.6% | 23.8% | 23.4% |
| | 2007 Est. Population 45 to 59 Years | 13.9% | 17.5% | 19.0% |
| | 2007 Est. Population 60 to 74 Years | 5.5% | 8.4% | 9.0% |
| | 2007 Est. Population 75 Years Plus | 2.0% | 4.4% | 4.6% |
| | 2007 Est. Median Age | 27.2 | 32.3 | 33.5 |
| MARITAL STATUS & SEX | 2007 Est. Male Population | 54.1% | 51.2% | 49.7% |
| | 2007 Est. Female Population | 45.9% | 48.8% | 50.3% |
| | 2007 Est. Never Married | 33.4% | 34.2% | 33.4% |
| | 2007 Est. Now Married | 43.0% | 43.3% | 44.5% |
| | 2007 Est. Separated or Divorced | 20.8% | 18.1% | 17.4% |
| | 2007 Est. Widowed | 2.7% | 4.4% | 4.7% |
| INCOME | 2007 Est. HH Income \$200,000 or More | 1.4% | 6.6% | 9.0% |
| | 2007 Est. HH Income \$150,000 to 199,999 | 0.8% | 3.9% | 4.2% |
| | 2007 Est. HH Income \$100,000 to 149,999 | 3.5% | 9.5% | 10.3% |
| | 2007 Est. HH Income \$75,000 to 99,999 | 5.2% | 9.2% | 9.5% |
| | 2007 Est. HH Income \$50,000 to 74,999 | 12.9% | 17.0% | 16.4% |
| | 2007 Est. HH Income \$35,000 to 49,999 | 16.7% | 15.3% | 14.8% |
| | 2007 Est. HH Income \$25,000 to 34,999 | 18.1% | 13.1% | 12.1% |
| | 2007 Est. HH Income \$15,000 to 24,999 | 19.8% | 11.8% | 11.1% |
| | 2007 Est. HH Income \$0 to 14,999 | 21.6% | 13.6% | 12.6% |
| | 2007 Est. Average Household Income | \$ 37,330 | \$ 69,510 | \$ 82,665 |
| | 2007 Est. Median HH Income | \$ 30,662 | \$ 55,274 | \$ 66,008 |
| | 2007 Est. Per Capita Income | \$ 12,064 | \$ 29,388 | \$ 35,386 |
| | 2007 Est. Number of Businesses | 2,109 | 15,289 | 32,577 |
| | 2007 Est. Total Number of Employees | 21,578 | 165,979 | 380,872 |

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| RACE | 2007 Est. White Population | 55.7% | 65.5% | 62.5% |
| | 2007 Est. Black Population | 10.3% | 11.2% | 17.3% |
| | 2007 Est. Asian & Pacific Islander | 7.0% | 7.8% | 8.5% |
| | 2007 Est. American Indian & Alaska Native | 0.7% | 0.4% | 0.3% |
| | 2007 Est. Other Races Population | 26.2% | 15.1% | 11.3% |
| HISPANIC | 2007 Est. Hispanic Population | 35,512 | 104,649 | 191,596 |
| | 2007 Est. Hispanic Population Percent | 73.3% | 45.0% | 36.1% |
| | 2012 Proj. Hispanic Population Percent | 74.6% | 48.0% | 39.7% |
| | 2000 Hispanic Population Percent | 70.2% | 39.2% | 29.4% |
| EDUCATION (Adults 25 or Older) | 2007 Est. Adult Population (25 Years or Older) | 27,045 | 148,015 | 344,287 |
| | 2007 Est. Elementary (0 to 8) | 30.3% | 13.9% | 10.4% |
| | 2007 Est. Some High School (9 to 11) | 14.2% | 8.3% | 7.4% |
| | 2007 Est. High School Graduate (12) | 20.8% | 18.0% | 18.1% |
| | 2007 Est. Some College (13 to 16) | 12.1% | 16.3% | 16.9% |
| | 2007 Est. Associate Degree Only | 3.8% | 4.8% | 4.9% |
| | 2007 Est. Bachelor Degree Only | 11.5% | 23.6% | 25.0% |
| | 2007 Est. Graduate Degree | 7.4% | 15.0% | 17.3% |
| HOUSING | 2007 Est. Total Housing Units | 17,625 | 110,373 | 257,052 |
| | 2007 Est. Owner Occupied Percent | 16.3% | 30.8% | 35.3% |
| | 2007 Est. Renter Occupied Percent | 72.0% | 56.3% | 51.6% |
| | 2007 Est. Vacant Housing Percent | 11.7% | 12.9% | 13.1% |
| HOMES BUILT BY YEAR | 2000 Homes Built 1999 to 2000 | 0.3% | 1.5% | 2.2% |
| | 2000 Homes Built 1995 to 1998 | 0.7% | 4.0% | 4.8% |
| | 2000 Homes Built 1990 to 1994 | 1.8% | 4.1% | 4.7% |
| | 2000 Homes Built 1980 to 1989 | 19.3% | 15.2% | 19.1% |
| | 2000 Homes Built 1970 to 1979 | 38.7% | 34.1% | 33.1% |
| | 2000 Homes Built 1960 to 1969 | 24.0% | 25.2% | 20.1% |
| | 2000 Homes Built 1950 to 1959 | 10.6% | 11.9% | 11.3% |
| | 2000 Homes Built Before 1949 | 4.6% | 3.9% | 4.8% |
| HOME VALUES | 2000 Home Value \$1,000,000 or More | 0.5% | 0.3% | 2.6% |
| | 2000 Home Value \$500,000 to \$999,999 | 0.9% | 4.3% | 9.4% |
| | 2000 Home Value \$400,000 to \$499,999 | 1.0% | 4.5% | 5.3% |
| | 2000 Home Value \$300,000 to \$399,999 | 1.0% | 7.4% | 8.2% |
| | 2000 Home Value \$200,000 to \$299,999 | 2.4% | 15.2% | 12.8% |
| | 2000 Home Value \$150,000 to \$199,999 | 4.6% | 16.5% | 11.8% |
| | 2000 Home Value \$100,000 to \$149,999 | 11.4% | 21.2% | 18.4% |
| | 2000 Home Value \$50,000 to \$99,999 | 72.4% | 26.9% | 27.7% |
| | 2000 Home Value \$25,000 to \$49,999 | 5.1% | 3.2% | 3.3% |
| | 2000 Home Value \$0 to \$24,999 | 0.7% | 0.6% | 0.5% |
| | 2000 Median Home Value | \$ 90,381 | \$ 174,649 | \$ 227,060 |
| | 2000 Median Rent | \$ 379 | \$ 558 | \$ 564 |

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| LABOR FORCE | 2007 Est. Labor: Population Age 16+ | 34,643 | 179,496 | 409,291 |
| | 2007 Est. Civilian Employed | 60.6% | 65.3% | 65.9% |
| | 2007 Est. Civilian Unemployed | 6.6% | 5.8% | 5.6% |
| | 2007 Est. in Armed Forces | 0.0% | 0.0% | 0.0% |
| | 2007 Est. not in Labor Force | 32.7% | 28.8% | 28.5% |
| | 2007 Labor Force: Males | 54.9% | 50.9% | 49.1% |
| | 2007 Labor Force: Females | 45.1% | 49.1% | 50.9% |
| OCCUPATION | 2000 Occupation: Population Age 16+ | 18,623 | 107,672 | 246,004 |
| | 2000 Mgmt, Business, & Financial Operations | 5.5% | 16.1% | 17.5% |
| | 2000 Professional and Related | 11.4% | 24.2% | 26.4% |
| | 2000 Service | 29.8% | 17.4% | 15.4% |
| | 2000 Sales and Office | 18.4% | 24.2% | 25.2% |
| | 2000 Farming, Fishing, and Forestry | 0.6% | 0.2% | 0.2% |
| | 2000 Construction, Extraction, & Maintenance | 17.9% | 9.1% | 7.2% |
| | 2000 Production, Transport, & Material Moving | 16.5% | 8.9% | 8.1% |
| | 2000 Percent White Collar Workers | 35.3% | 64.4% | 69.1% |
| 2000 Percent Blue Collar Workers | 64.7% | 35.6% | 30.9% | |
| TRANSPORTATION TO WORK | 2000 Drive to Work Alone | 53.5% | 71.1% | 73.8% |
| | 2000 Drive to Work in Carpool | 23.6% | 15.2% | 13.7% |
| | 2000 Travel to Work by Public Transportation | 13.4% | 7.1% | 6.2% |
| | 2000 Drive to Work on Motorcycle | - | 0.1% | 0.1% |
| | 2000 Walk or Bicycle to Work | 5.5% | 3.0% | 2.6% |
| | 2000 Other Means | 2.6% | 1.1% | 0.8% |
| | 2000 Work at Home | 1.3% | 2.5% | 2.8% |
| TRAVEL TIME | 2000 Travel to Work in 14 Minutes or Less | 16.6% | 20.8% | 21.6% |
| | 2000 Travel to Work in 15 to 29 Minutes | 35.3% | 41.6% | 41.9% |
| | 2000 Travel to Work in 30 to 59 Minutes | 36.2% | 31.2% | 30.7% |
| | 2000 Travel to Work in 60 Minutes or More | 11.9% | 6.4% | 5.9% |
| | 2000 Average Travel Time to Work | 29.5 | 24.9 | 24.4 |
| CONSUMER EXPENDITURE | 2007 Est. Total Household Expenditure (in Millions) | \$ 562.6 | \$ 5,148.6 | \$ 13,460.6 |
| | 2007 Est. Apparel | \$ 27.3 | \$ 249.0 | \$ 652.6 |
| | 2007 Est. Contributions & Gifts | \$ 31.9 | \$ 347.5 | \$ 955.2 |
| | 2007 Est. Education & Reading | \$ 14.6 | \$ 150.8 | \$ 409.9 |
| | 2007 Est. Entertainment | \$ 30.8 | \$ 287.2 | \$ 755.0 |
| | 2007 Est. Food, Beverages & Tobacco | \$ 94.6 | \$ 815.1 | \$ 2,096.9 |
| | 2007 Est. Furnishings And Equipment | \$ 22.8 | \$ 225.3 | \$ 598.2 |
| | 2007 Est. Health Care & Insurance | \$ 41.9 | \$ 365.3 | \$ 942.9 |
| | 2007 Est. Household Operations & Shelter & Utilities | \$ 168.8 | \$ 1,543.3 | \$ 4,040.4 |
| | 2007 Est. Miscellaneous Expenses | \$ 9.7 | \$ 85.8 | \$ 220.8 |
| | 2007 Est. Personal Care | \$ 8.3 | \$ 74.6 | \$ 193.8 |
| | 2007 Est. Transportation | \$ 111.9 | \$ 1,004.7 | \$ 2,594.8 |

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